

JOIN MPH KIDZ CLUB TODAY!

A FUN-TASTIC LEARNING EXPERIENCE

Once upon a time there were 3 friends. One is a bee named **BUZZY**. Being a bee, he is always busy and working hard at collecting honey. For many years, his peers have elected him as the **MOST HARDWORKING BEE**.



Then there is **BIJAK**, a caterpillar, whose one and only true love is books. Since he absolutely loves reading, he is also a bit like a walking thesaurus and knows quite a lot of things and never seems to run out of things to talk about, even with strangers!

BUZZY and **BIJAK** also have a best friend named **BELLE**, and she is one butterfly that is outgoing and enjoys making new friends. It is also thanks to **BELLE** that **BUZZY** and **BIJAK** got to know each other and they quickly became good friends. They love hanging out and doing things together. Sometimes they would help **BUZZY** with his honey collection, or catch up on some reading at **BIJAK**'s garden.



At other times, they would visit interesting places like the zoo, bird park, bread factory or agriculture park (taman pertanian) and learn new stuff.

While doing all this, they realized that kids enjoy all that too and decided to approach MPH Bookstores to share the idea. So in 2003, **MPH KIDZ CLUB** was created with **BUZZY**, **BIJAK** and **BELLE** as the official mascots. It is also the first bookstore club for kids in Malaysia where you can gain knowledge, make new friends and visit interesting places. Don't you think it's cool to be able to do all that? With so much to learn, see and do, you too can join in the fun and be like **BUZZY**, **BIJAK** and **BELLE** – hardworking, knowledgeable and sociable.



Oh yeah, the three friends also appear regularly in **BOOK HIVE** to share stories and important news.

BIJAK, on his part, talked to the people from MPH Bookstores and got them to agree to give discounts on children's books so whenever he buys, he gets **10% DISCOUNT**.

That also mean he can buy more books because of the savings he gets. Of course, this also mean if you're a member, you get the discount too! There's a whole lot more benefits you can get if you're a member. So you see, MPH Kidz Club is not only about books but gives all kids a fun-tastic learning experience.



I'M A
SMART
BELLE-
RINA!

