

# JOIN MKC



# TODAY!

## REWARDS & BENEFITS



**1 MPH KIDZ CLUB EXCLUSIVE DISCOUNTS!** (except titles on promotion)  
You are entitled to **10% savings** when you purchase any Children's Books at MPH Bookstores Malaysia (code 04) and MPH Bookstores Singapore (department B & D).

**2 EXCITING QUARTERLY NEWSLETTER - BOOK HIVE!**  
Receive the official MKC quarterly newsletter: **Book Hive** for FREE. Each issue is full of the latest information on promotions, schedule of events, book reviews, and contest.

**3 DISCOUNT ON F&B** : Enjoy your favourite meals here!  
• **10% off** at **La Cucur @ MPH** (MPH Mid Valley)  
• **15% off** at **Book Cafe**  
(MPH Megastore, 1 Utama & Subang Parade)

**4 MPH KIDZ CLUB MEGA DEAL!**  
Enjoy attractive discounts and offers during MPH SALE.

**5 YOU'VE GOT E-MAIL!**  
Receive monthly updates on all these and more through e-mail.  
(upon request only)

**6 [www.mphonline.com](http://www.mphonline.com)**

• **DOWNLOADABLE NEWSLETTER- BOOK HIVE**  
Didn't get your copy? View it online here.

• **FUN ACTIVITIES & COOL EVENTS!**  
Every month there will be many exciting activities to join, new things to learn and cool events to look forward to. Do you enjoy colouring and winning prizes? How about visits, trips and games? Find out more here.

• **PRIVILEGES FROM FRIENDS OF MPH KIDZ CLUB!**  
Get exclusive benefits from our partners upon flashing your MKC card. Check from time to time for new partners. Here's some of them:

**7 BEST BUDS CLUB**

Enjoy **10% off** subscription rates to Best Buds magazine. Every subscription comes with a complimentary goodie. Exclusive invitation to fun activities and cool events organized by Best Buds Club. MPH-Best Buds members will also enjoy **RM3 off** entrance fee at Aquaria KLCC, Kuala Lumpur.



**8 KFC**

Members enjoy **5% discount** on **Chicky Meal** at any KFC outlet when you flash your valid MPH Kidz Club card.



## TERMS & CONDITIONS

- 1 The MPH Kidz Club Membership Card is a privilege card and not a credit or discount card. It is non-transferable.
- 2 The card is valid only at MPH outlets in Malaysia and Singapore. The card is not valid for use at book fairs, exhibitions, warehouse sales, and the like.
- 3 Membership is open to kids aged 12 and below only.
- 4 For every new application, a fee of **RM20** is chargeable for **two-year membership**, and a fee of **RM20** is charged for **subsequent renewal of two years**.
- 5 Members are required to renew their MPH Kidz Club Membership Cards within one year from the expiry date or it will be considered a new application.
- 6 Valid members will be eligible to be a member of the **MPH Readers' Circle** for **free** within one year upon turning **13 years old**.
- 7 A fee of **RM10** is chargeable for any replacement of lost or damaged membership cards. The replacement card will be sent to you at a later date.
- 8 The **MPH Kidz Club Membership card** must be presented to the cashier before each purchase in order to enjoy the discounts or benefits. Cards presented after the transaction will not be accepted.
- 9 Parents are required to sign a consent form (before an event), absolving MPH from any responsibilities should any accident or misfortune befall the child during an event, although the organiser will observe necessary care and precautions.
- 10 MPH reserves the right to alter and amend these terms and conditions as it deems fit at its absolute discretion and without prior notice.
- 11 MPH also reserves the right to terminate the privileges and withdraw the cards from use at any time without prior notice.
- 12 Any breach of the above terms and conditions may result in the termination of membership.

## FREQUENTLY ASKED QUESTION

- Q: How do I become a member?  
A: Fill up an MPH Kidz Club application form and submit it to any MPH Bookstores with a payment of RM20.
- Q: What should I do when my membership expires?  
A: Just bring your MPH Kidz Club card to any MPH Bookstores to renew your membership for another 2 years at RM20 only.