

fun-tastic events for kids

THE USBORNE READING PROGRAMME

A collection of various titles for beginner readers, graded in series. Lively writing and illustration across a range of subjects, both fact and fiction, to help build confidence and create a lifelong enjoyment of reading.

1st hour STORYTELLING

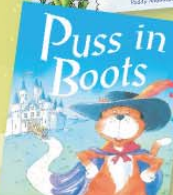
Come listen to stories brought to life by Usborne's storytellers with some fun activities thrown in.

2nd hour GUIDE TO BUYING BOOKS

Parents, get tips from our storytellers on selecting the right books to help nurture the reading habit in your kids.

DATE	TIME	VENUE
2 April (Sat)	3.00pm – 5.00pm	MPH The Curve
10 April (Sun)	3.00pm – 5.00pm	MPH Mid Valley
16 April (Sat)	3.00pm – 5.00pm	MPH Megastore 1 Utama
17 April (Sun)	4.00pm – 5.00pm	MPH Gurney Plaza, Penang
24 April (Sun)	3.00pm – 5.00pm	MPH Subang Parade

FREE GIFT for every participant * While stocks last



3 April (Sun) / 3pm – 4pm / MPH Megastore 1 Utama

Let's be Healthy with Good Bacteria

This month, Yakult will be giving a talk about good bacteria and how they help to keep our body healthy. Bring your family members together to learn more about bacteria and how to keep your digestive system healthy. Besides, we're also giving away Yakult drinks and special gifts for every participant.



2 April (Sat) / 3pm - 4pm / MPH Mid Valley

30 April (Sat) / 3pm - 4pm / MPH Bangsar Village

Aku & Kamu's Fun Factory

Come and meet with Aku, Malaysia's first Polar Bear and Kamu, Malaysia's first Koala Bear for an exciting afternoon of fun and games. Aku can't read and Kamu can't count. Through their misadventures, they end up lost in Kuala Lumpur, the capital of Malaysia. Join them as they play games to teach each other how to spell and count.

The creator and author of Aku & Kamu, Asif Bashir will be here all the way from the UK to answer your questions, gauge your feedback and to join in with the fun.

highlights in april

8 April (Fri) / 4pm – 5pm / MPH Mid Valley

Book Launch: Even a Moron with a Dream... by Pathman Senathirajah

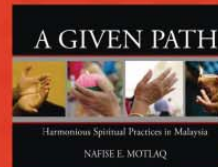
Even a moron with a dream... introduces a man who is not afraid to call himself a 'moron' for he believes that anyone, even a 'moron,' can succeed. He presents his ideas and shares his challenging journey to become the man he is today – a successful entrepreneur and the Managing Director of The V Global Management Sdn Bhd.



9 April (Sat) / 3pm – 4pm / MPH Mid Valley

A Given Path - Harmony in Diversity

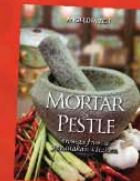
Come and meet Nafise Motlaq who has captured the images of Malaysians practicing their religious beliefs (Muslims, Christians, Hindus and Buddhists) that mark the milestones from birth to death. Nafise will talk about her experiences in producing this wonderful collection of photographs.



10 April (Sun) / 3.30pm – 4.30pm / MPH Megastore 1 Utama (Demo Kitchen)

Aromas from a Peranakan Kitchen

Featuring recipes and other culinary heirlooms handed down to the author by her elders, Mortar and Pestle: Aromas from A Peranakan Kitchen documents Angelina's efforts to preserve the essence of Peranakan cuisine. Join us for an exclusive cooking demonstration on Peranakan food by Angelina Teh and learn more about Peranakan cuisine.



16 April (Sat) / 2pm – 3pm / MPH Gurney Plaza, Penang

Author Appearance by Chris Tan

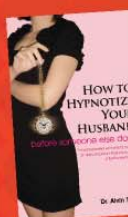
Why GREEN? Most of us only see the REDs that stop us. Why don't we step back and give the many GREENs around us a chance. Time to get going as time waits for no one! Chris Tan the Green Sugar Merchant welcomes everyone to experience an hour journey of what's it like to be GREEN. Chris will share with you how he made the most out of the cards in his hand and you can bet that he did not have the best of cards. Otherwise, there is no point 'Turning GREEN'! If you are an unconventional outlier, this is for you!



17 April (Sun) / 4pm – 5pm / MPH Mid Valley

Appearance & Signing Session: Dechen Lau Of Social Media Expert "The Relationship Age"

Join us for an exciting meet and greet session with Dechen Lau, the international best selling author of The Relationship Age of Social Media. It was ranked number 1 in 3 categories with Amazon when it launched in Oct 2010 and sold all over in USA. Let the world's leading expert teach you PROVEN strategies for creating profitable relationship in the world of social media.



30 April (Sat) / 3pm – 4pm / MPH Megastore 1 Utama

How To Hypnotize Your Husband Before Someone Else Does by Dr. Alvin Teoh

Dr. Alvin Teoh offers you an alternative approach to relationship-building, in view of the many threats to your relationship nowadays, including busy schedules, workplace temptations and high-tech distractions. Using hypnosis as a tool, you can protect your marriage and be empowered in your relationship. Dr. Alvin Teoh is a Certified Practitioner of Neuro-Semantics, NLP, Hypnosis & Time-Lines and holds certificates in the beauty and drama fields, adding to his unique insights into the mind of others, especially women.



30 April (Sat) / 3pm - 4pm / MPH Mid Valley

A Map of Trengganu by Awang Goneng

Come and meet Awang Goneng, Trengganu's prodigal son, who is back in Malaysia for the launch of A Map of Trengganu. In this long-awaited sequel to his bestselling book Growing Up in Trengganu, Awang Goneng now takes his journey further to map out the town where he was born. Who moved the clock tower from the roundabout in Kuala Trengganu's town centre? You'll soon be pondering this important question and many more things that you never knew about Trengganu.



**Kindly note that events are subject to cancellation or postponements without prior notice.*



celebrate world book day

@ mph bookstores



The Embassy of Spain, Instituto Cervantes, Dewan Bahasa Dan Pustaka and MPH Bookstores celebrates the 9th Edition of World Book Day with a host of activities.

Find out more about the events below:

Quiz

Answer 8 questions related to World Book Day & the World of Literature by **19 April 2011** to win exciting prizes.

Drawing Contest

Participants aged 9 years and above are invited to submit an A4 size drawing by **15 April 2011** related to the theme: **Fairytale World**. There will be exciting prizes up for grabs and the winning drawings will also be featured in next year's World Book Day bookmarks and event posters at MPH Bookstores.

Quiz and Drawing Competition forms can be downloaded at mphclick.com

29 April (Fri) / 7.30pm / Telekom, Raja Chulan

Uninterrupted Reading

Personalities from all over the world will take part in the uninterrupted reading of "El Quijote" video conference in consecutive connections with different points of the globe. 3 Malaysian participants are required.

Interested participants for the quiz, drawing contest and the reading can contact **Ms Susana** at **03-2711 2000 ext. 5207** or e-mail aula.kualalumpur@cervantes.es for further information.

String a Story

We will start a story and we want you to continue with it. You can make it funny or scary or just plain silly. Drop by our selected MPH outlets (MPH Mid Valley, MPH One Utama and MPH Subang Parade), from March till 15 April 2011, ask for that special notebook and continue the story where the person before you had left off.

In conjunction with World Book Day, we will hold a special "finale" at MPH Mid Valley on 23 April 2011 (Sat), 3pm - 5pm. The story written by you and others will be read out.

23 Apr (Sat) / 2pm - 3pm / MPH Mid Valley

Prize Giving Presentation (Quiz and Drawing Competition)

Winners from the World Book Day Drawing Contest and Quiz will be notified respectively to attend the prize giving presentation.

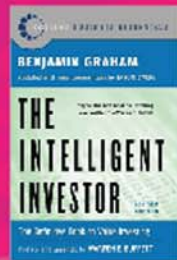
GALS R.E.A.D.S.

RESPECTED. EMPOWERED. ADMIRABLE. DESIRED. SMART @ The Curve

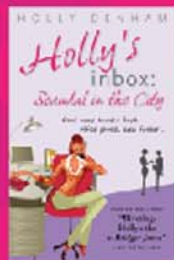
GALS R.E.A.D.S. MEMBERS ENJOY 20%* DISCOUNT ON SELECTED TITLES AT MPH THE CURVE TILL 30 APRIL 2011



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MUTIARA MINDA

MEMPERKASAKAN BAHASA

16 April (Sabtu) / 2ptg - 4ptg / MPH Mid Valley

Fitnah 2012 Konspirasi Galaktik Bersama Muhammad Nurani Maarif

Fenomena 2012 perlu menyangkut persiapan tauhid, pada siapa dan apa yang harus kita sandarkan ketika terjadi sesuatu pada tahun tersebut. Bagaimana sikap kita terhadap segala ramalan ini? Jika anda sudah bersedia maka; selamat datang dalam edisi konspirasi baru yang penuh getir.



书香满园

万般皆下品，唯有读书高



ISBN: 9789861204536

RM 54.30

旅行的目的在于转换人生即将面对的下一个改变，当想藉由什么旅行开始不同的人生时，自踏上旅程的那一天起，就是改变的开始。如果你不知道未来该怎么走？黄国华告诉你，到你最想去的地方找人答案吧！如果你不晓得世界哪里好去？就跟着总干事的脚步踏访日本这个美丽国度，用生命去写你体验人生的点点滴滴。

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虚张声势的道具，化整为零的问题，用假话套真话，用你的秘密换他的秘密，先摆低姿态，突然咄咄逼人，听出语病，模仿动作.....美国联邦调查局的25种套话技巧首度完整大公开！就算不套话，更能帮你轻松与人说话，场面永远热络。



ISBN: 9789861205182

RM 42.90

作者章成年从事朴素禅修，即单纯对生活，对心念进行细密内观，对于通灵等现象原本抱持存而不论的态度，2004年的某一天，作者从未涉猎心灵书籍及心灵课程的伴侣男，却突然向作者传递出关于宇宙人生的高层次信息，并且对作者的禅修与助人工作提供重要指引。在充满怀疑与震撼下，作者一步步踏进对于多重次元宇宙的存在更实际的体验中，更意外发现，这些充满智慧的高层信息，随着自身的生活历练愈多，愈多的深意方才解密，对于现代人，更是充满启迪而值得一读再读的智慧宝典。

ISBN: 9789571351278

RM 40.00

金融风暴席卷全球，惊人的骨牌效应一发不可收拾，加以贫富悬殊，环境恶化等各种世界性的社经问题.....

在这充满不确定的关键时刻，企业领导者应具备何种人格，视野与能力，才能稳健地引领个人，组织甚至全世界，走向另一个未来？

在本书中，世界级心灵领袖达赖喇嘛，与知名国际管理顾问穆增伯格联手执笔，首度针对未来的商业发展之路，以宏观前瞻的角度，启发人心的实例，提供具体且关键的解答。



ISBN: 9789861333168

RM 41.40

女人身价自己决定！我为自己而活，我为己悦而容。

女人20靠好运，女人30靠努力。你可以活到老，正到老。

女人三十才开始，你的身价由你决定！你绝对值得更好的人生！

我为自己而活，我为己悦而容！

这是女王写给二十几岁女孩，以及迈入30岁轻熟女的书。

20岁的你，正是不断尝试，跌倒，学习的年纪，让女王在成长的路上陪伴你！

30岁的你，更知道自己要的是什么，更懂得爱自己，让女王为你加油打气！

ISBN: 9789862163399

RM 35.70

年轻的你，对自己有多大的期待呢？希望未来达到什么样的成就？

黑幼龙老师提出6个青少年时期必备的梦想实践力：。自信，抗压，热忱，沟通，人际关系，领导力，一一说明这些能力的重要性及培养方法书中并有大量实例，包括亲子关系，同侪关系，学业问题，感情问题，自我发展.....等等，贴近他们的现实生活，实用价值高。



talk of the town

2-3 April (Sat-Sun) / 9am - 6pm / Hall 5, Kuala Lumpur Convention Centre

Asia Trader & Investor Convention (ATIC) 2011

ATIC is a regional event tailored to bring the latest information and global expertise from the financial industry's top players to all traders and investors. Over 50 investments educational talks & seminars presented by over 30 renowned international market experts during the exhibition. Your best opportunity to hear what the experts say and get well-informed first-hand investment strategies and reliable insights to grow your portfolio.

MPH member enjoy a FREE 2-day sponsored entry ticket & 10% discount off the standard price. Hurry! Register Now.

For more details, please call +603-27709388 or visit www.theATIC.net



2 - 3 April (Sabtu - Ahad) / 9pg - 6ptg / KLCC Convention Center

Irfan Khairi 'Live': Revolusi Perniagaan Internet

Acara 2-hari bersama pakar perniagaan Internet dan personaliti TV & Radio, Irfan Khairi mendedahkan bagaimana anda boleh menjalankan perniagaan Internet dari rumah, serta menjimatkan wang dan gantikan keuntungan apa sahaja perniagaan anda menggunakan strategi pemasaran Internet yang terbaru dan terkini.

Ahli MRC akan mendapat 15% diskaun dari harga asal. Hubungi 03-22871829 atau layari www.irfankhairilive.com untuk maklumat lanjut.



27 April 2011 (Wed) / 9am - 5.30pm / Sunway Pyramid Convention Centre (SPCC)

Secrets of Power Negotiating with Roger Dawson

Come and Discover the SECRETS in Making More Sales with Power Negotiating Tactics...This program is based on over 25 years of work by ROGER DAWSON, who has written extensively on power negotiation, persuasion and decision making.

REGISTER NOW!! and enjoy ONE (1) COMPLIMENTARY with 1 Sign Up @ RM1,980 / pax or 2 Sign Up @ RM1,498 / pax or 3 Sign Up @ RM1,328 / pax (promotion valid till 8 April 2011) and claim 100% from PSMB Fund!

For more details, please call 03-7729 1778 / 9778 or visit

www.synergyentireasia.com/SecretsOfPowerNegotiating2011MPH.htm



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*附带条件

